

Aerotropolis Atlanta CIDs Transit Feasibility Study

Business & Commerce Focus Group

Wednesday, June 6, 2018

Attendees

Jeremy Stratton

Clayton County Chamber of Commerce

Carmen Mays, Senior Program Specialist

UrbanTrans

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Summary

Needs/Desires:

- First and last mile connectivity options beyond Uber/Lyft
- BRT with a dedicated lane
- Enhanced bicycle infrastructure
- Light rail/commuter options through Forest Park and Jonesboro
- Decreased traffic around major business centers (i.e. Camp Creek)
- Streamlined processes for updating transit routes
- Better East – West connectivity in Clayton County
- Better access to rail stations and bike/ped access to trails
- Microtransit—pick-ups closer to home
- Public and private funding mechanism for transit solutions
- Uber/Lyft pricing based on income
- Access to larger workforce for corporations
 - Telework options
 - Transit accessibility to the companies for all (including disabled, disenfranchised)
- More activity centers as destinations
- Increased wages/high paying jobs to attract better types of commercial development opportunities
- Reliable, on demand travel options like electric vehicle options beyond typical Bus/Rail

Major Themes:

- Updated bus route 84 on Camp Creek (April 2018)
- Corner to corner transit service (see Via, Mercedes Benz pilot)
- Programming that address perceptions of MARTA and info on how to ride
- Programs that increase the bottom line of companies and educates staff about transit
 - Georgia Commute Options
 - Partnership for Transit Passes

- Corporate incentives to ride transit/reduce vehicular dependence
 - Home-buyer assistance to live closer to employer
- Colleges & Universities as leaders in producing greater workforce
 - Clayton County institutions catering programs to the industries in the area
- Accessibility across all sectors
- Well integrated system with all transit types