

Aerotropolis Atlanta CIDs Transit Feasibility Study

**Corporate Footprint Focus Group**

Wednesday, May 30, 2018

**Attendees**

Lisa Smith, Metro South Regional Director  
Georgia Power (GP)

Vance Burgess, Director of Real Estate Legal  
Chick-fil-A (CFA)

Mia McKinney, Nickel Works Consulting (NKW)  
Nicole Hall, NKW

**Summary:**

*Needs/Desires:*

- Younger, more creative workforce
- Reduced transit commute times
- Better investment in electric vehicle charging stations on the South side
- Reasonable programs so corporations can incentivize transit without breaking the bank
- CID, public and private partnership to provide a shuttle to larger employers
- Integrated app technology to purchase transit rides
- Marketing campaign, education series for the safety and cleanliness of MARTA
- Transit oriented development around the College Park MARTA station to beautify the area
- Mini-BeltLine on the Southside to encourage residential and commercial development
- Expanded transit with better connectivity, convenience and frequency

*Major Themes*

- Chick-fil-A not receiving pressure for transportation; greater focus on the larger Aerotropolis area with regard to safety, security and branding. Will get behind transportation it supports the aforementioned priorities
  - More land available, prepared to build another parking lot
- Self-driving shuttle option
- Georgia Power key focus areas: affordable housing, transportation, and economic development