

Aerotropolis Atlanta CIDs Transit Feasibility Study
Regional Agency Focus Group
Tuesday, June 5, 2018

Attendees:

Jonathan Tuley (JT), Senior Principal Planner
Atlanta Regional Commission (ARC)

Johnathan Orr (JO), Senior Principal Planner
ARC

Andrew Spiliotis, Transportation
ARC

Taylor Morrison, Developer
Council for Quality Growth

Kirsten Cook, Portfolio Manager
Partnership for Southern Equity

Tim Preece, VHB

Mia McKinney, Nickel Works Consulting (NKW)

Summary

Needs/Desires

- Upgraded app that informs of service breakdowns/challenges
- Wi-Fi in the Peachtree center station
- Cell service in the rail tunnels
- Aerotropolis area supports 24/7 business; transit should reflect that sort of schedule
- First and last mile connectivity
- DDI's that address needs for increased transit services not just pedestrians
- Regional app that ties all of the transit options together
- Rebranding of the Aerotropolis area to make it more attractive to visitors and future transit riders
- Land use changes early in fabric of transit infrastructure development
- TV screens in large businesses lobbies/area that posts transit route arrival/departures/issues

Themes

- ARC has existing incentive program by subsidizing transit passes
- GRTA started study to assess how to get express busses to Airport
- Funds for study for upgrades (wayfinding, lighting, access) at College Park Station has been requested
- Marketing/Branding/Communication for The ATL could be an issue—“out with the old and in with the new” is problematic when trying to create regional connectivity