



Atlanta Aerotropolis Community Improvement Districts (AACIDs) Transit Feasibility Study Visioning Breakfast

Tuesday, March 27, 2018

Attendees

Client – AACIDs:

- Gerald McDowell
- Kirsten Mote
- Stan Reecy

Consulting Team:

- Grady Smith – VHB
- Tim Preece – VHB
- Dave Mulholland – VHB
- John Karsarda – Aerotropolis Business Concepts
- Eric Ganther – Nelson Nygaard
- Nicole Hall – NKW
- Kalanos Johnson – NKW
- Iris Ross – NKW

Stakeholder Representatives:

- Artie Jones – City of College Park
- Bill Gould – Alliance Bus Service
- Carmenlita Scott – AACOC
- Dana Lemon – GDOT Board
- Deana Holiday Ingraham – City of East Point
- Doug Dunn – AACID Board
- Dyan Mathews – South Fulton Chamber
- Eldrin Bell – Clayton County Dev. Authority
- Heather Aquino – GRTA
- Jackson Myers – City of College Park
- Joddie Gray – South Fulton CID
- Michael Cheyne – HJAIA
- Michael Davis –
- Mike Mason – City of College Park
- Natalie Tyler-Martin – AACID Board
- Polly Satler – HJAIA
- Regina Deloach –
- State Rep Kim Schofield – District 60
- State Rep Valencia Stovall – District 74
- Stuart Gulley – AACID Board
- Taleim Salters – Henry County
- Tiffany Robinson – City of Forest Park
- Todd Long – Fulton County
- Tonya Saxon – MARTA
- Vance Burgess – AACID Board



Meeting Objectives

- Introduce the Transit Feasibility Project Team to the leadership of the respective members of the Aerotropolis Atlanta CIDs
- Capture input from the leaders of the seven cities, two counties, AACIDs Board, local chambers, and various other agencies & stakeholders
 - Brainstorm on their thoughts, ideas, recommendations on transit in the study area.



Meeting Summary

After introductions, Gerald McDowell started off the meeting by giving an overview of how the AACID got to this point of needing a feasibility study to focus on transit specifically in the CID boundaries.

Next, Natalie Tyler-Martin of the AACID introduced the speaker for the event, John Kasarda. John then provided an overview of the who, what, where, and why of the Aerotropolis concept and how important it could be to help initiate economic development in the AACID. John gave a 30-minute presentation on the Aerotropolis concept using examples from around the world as well as in the United States.

After the presentation, Nicole Hall (NKW) and Tim Preece (VHB) opened the floor for questions and comments from the attendees. They stressed the need for the attendees to give ideas/thoughts on what they envisioned as important to improve transit in the study area.



Comments

1. There is no 'magic bullet' to solve the issues/concerns with transit
2. We need more 4 and 5-star hotels in the study area
3. Visioning for the future is nice, but we need to address the people who cannot get to work today (currently)
4. Let's look at some of the smaller things that can be done in order to get started sooner versus later
5. The study will identify 'near term solutions'
6. Make sure that we have the necessary Economic Development professionals involved in the process
7. We need to develop transit options that are regional in nature and not just local
8. We need to demand better quality amenities on the southside

Additionally, the project team administered a survey to the attendees during the breakfast. The survey had a total of 18 questions, 17 multiple choice and 1 open-ended. There were 24 surveys completed during the event.

